

Eduardo Varela

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Summary

Full Stack Engineer with 4+ years of experience turning product ideas into polished, high-performing digital products. Known for taking ownership across the full stack – from user-facing interfaces to backend services and cloud infrastructure – and for bridging the gap between engineering, product, and marketing teams. Consistently delivers reliable, maintainable software that moves business metrics and supports team growth.

Experience

Now Optics

Remote, USA

Full Stack Engineer

May 2023 - present

- Built and shipped end-to-end marketing web experiences in React, Next.js, and Svelte, backed by Node.js and Express APIs that supported performant, user-friendly customer journeys.
- Led implementation of full-stack features and site enhancements, improving speed, responsiveness, and accessibility to strengthen employer branding and support conversion goals.
- Partnered with DevOps on AWS deployment workflows, helping maintain reliable releases, stable website performance, and delivery against business priorities.

Binary Solutions

Managua, Nicaragua

Full Stack Engineer

Jan 2022 - May 2023

- Developed and deployed multiple production websites and platforms, including business-network and gaming-oriented products, using React-based frontend architectures and backend application services.
- Applied maintainable full-stack engineering practices, including testing, documentation, and scalable implementation patterns that improved long-term product reliability.
- Contributed to feature ideation and execution across frontend and backend systems, translating product concepts into practical solutions that improved functionality and user engagement.

Leadership Experience

Now Optics

Remote, USA

CMS Architect - Headless CMS Development

Aug 2024 - Jan 2025

- Designed and planned a tailored headless CMS to streamline content operations for the Marketing team and support a more flexible publishing workflow.
- Collaborated with stakeholders and engineers to align technical direction, implementation priorities, and usability needs for an efficient content platform.

Education

National Engineering University

Managua, Nicaragua

Bachelor of Science in Systems Engineering.

2018 - 2023

- Completed systems engineering studies with emphasis on software development, databases, systems analysis, and web technologies.

Skills & Interests

Front-End: React, Next.js, Svelte, Astro, TypeScript, Tailwind CSS, Material UI, Ant Design, shadcn/ui, Storybook

Back-End: Node.js, Express, NestJS, Go, GraphQL, gRPC, MySQL, SQL Server, PostgreSQL, MongoDB, Prisma, Sequelize

Cloud: AWS EC2, ECR, Route 53, App Runner, Amplify, IAM, CodeBuild, VPC, S3, API Gateway, Lambda, RDS, Docker, Git, GitHub

AI: Agents, MCP, Skills, LLM Integrations, AI Augmented Development

Testing: Jest, Cypress

CMS / Workflow: Strapi, Ghost, WordPress, Scrum, Jira

Interests: Cooking, Traveling, Dancing, Reading Books